

FIG. 1

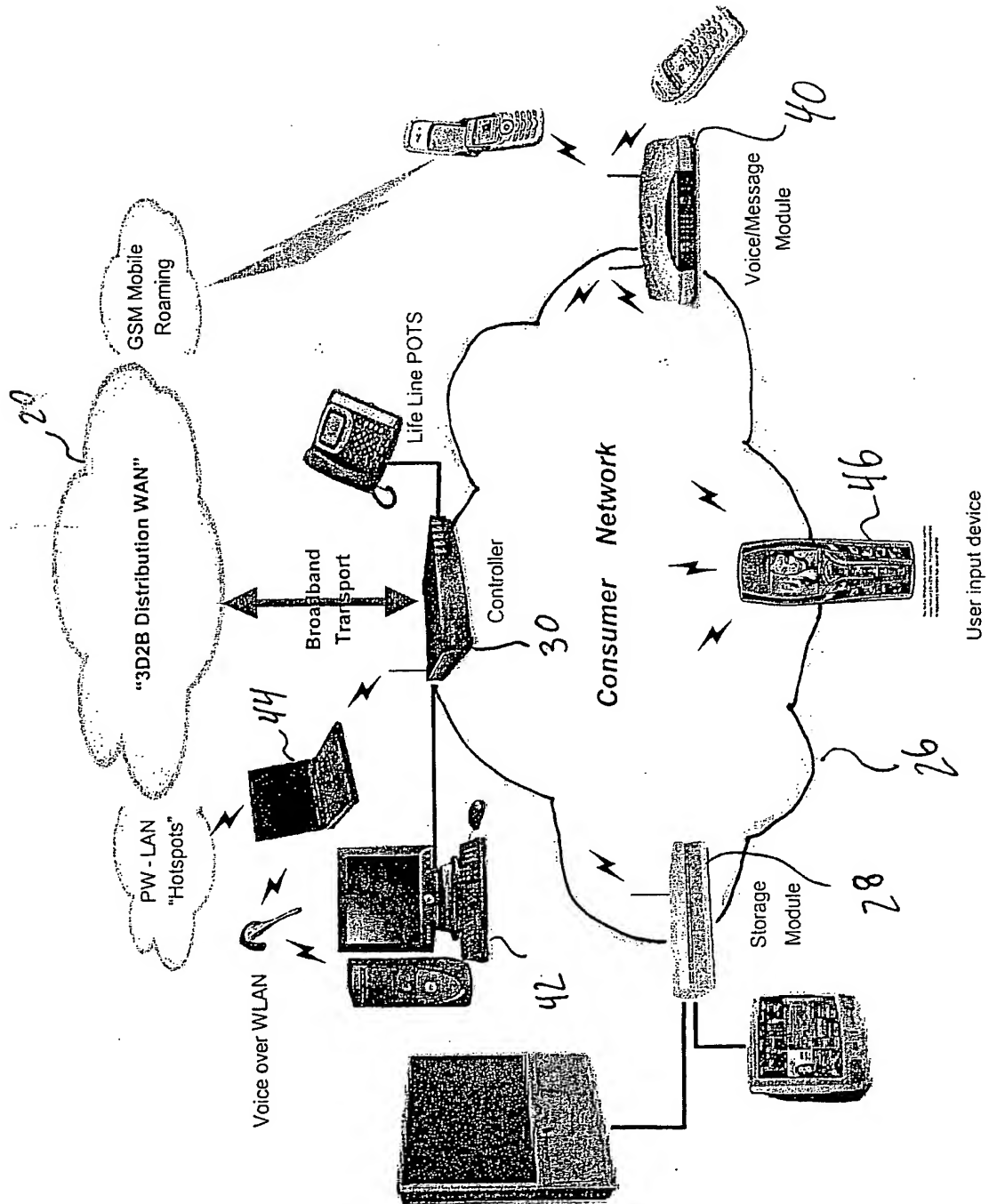


FIG. 2

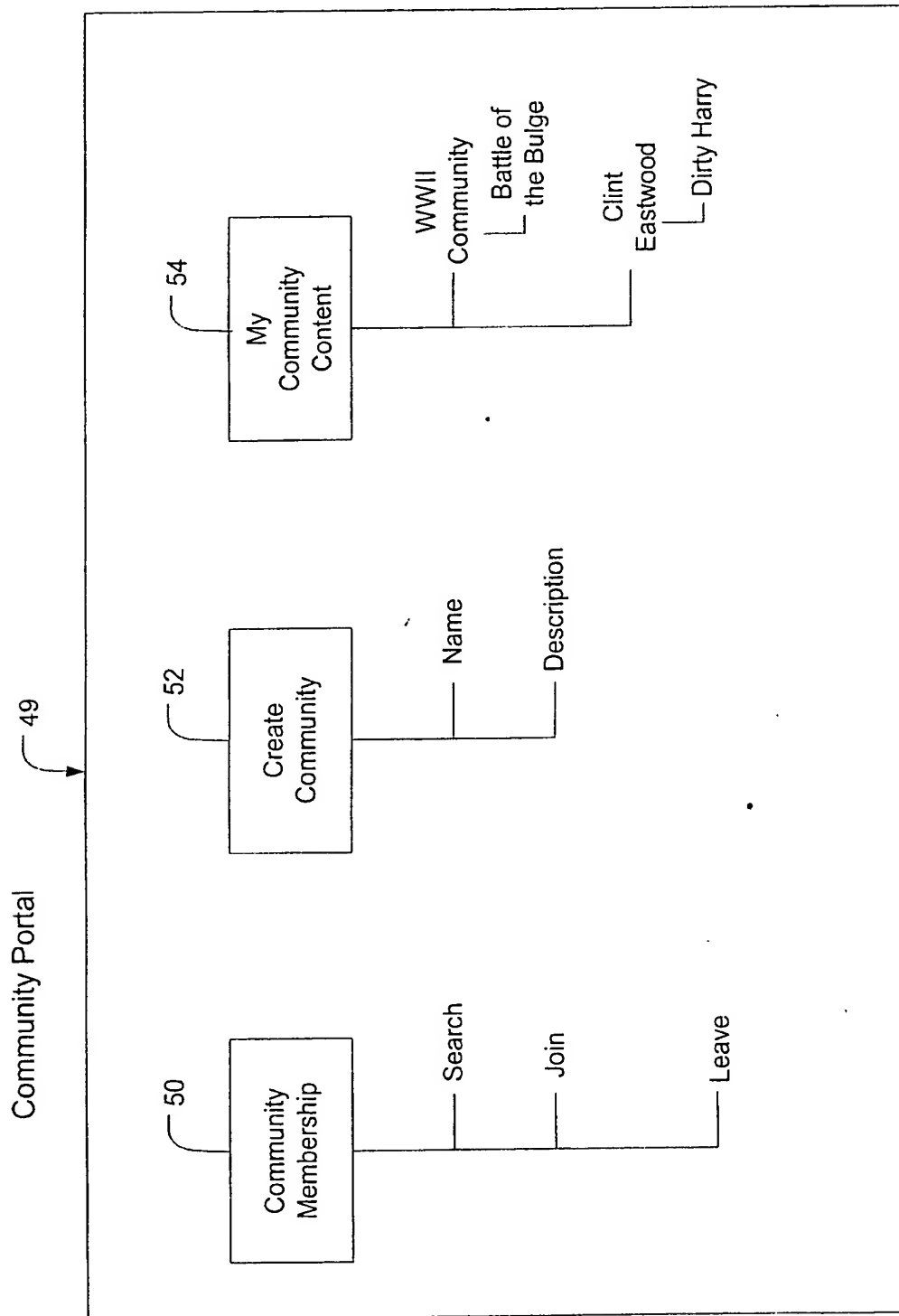


FIG. 3

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| Content | Community | | | |
|---------|-------------------|-------------|--------|--|
| | Disney Pals | Dogs Lovers | Sci Fi | |
| | 101 Dalmations | 30% | 10% | |
| | The Matrix | 2% | 75% | |

Fig. 4